



KONICA MINOLTA

CARBON NEUTRAL PRINTING IN YOUR OFFICE

Corporate purchasing departments have the opportunity to contribute to the reduction of CO₂ emissions on our planet by applying a sustainable purchasing strategy in the field of office printing technologies and beyond. However, there will always be unavoidable emissions in printing such as energy consumption which can now be offset with Enabling Carbon Neutrality by Konica Minolta – the all-in-one offsetting service for carbon neutral printing.



**ENABLING
CARBON NEUTRALITY**
OFFICE PRINTING

Small investment – big impact

Your benefits at a glance:

– Profiting from an all-in-one service

Konica Minolta offers you a transparent and holistic approach to offsetting CO₂ emissions that occur during the print process. Benefit from one service provider that offers you a total package without any extra work for you.

– Disclosing transparency

The carbon emissions of your print products are transparently disclosed with the help of an online tracking system.

– Emphasising commitment to climate protection

Your positioning as a climate-conscious company is reinforced and Enabling Carbon Neutrality helps you to achieve your climate protection goals. Additionally, it gives credibility to your sustainable office strategy.

– Sensitising and increase of employee loyalty

A holistic sustainability approach for your company will increase the loyalty of existing employees and help to win new ones.

The easy path to carbon offsetting with Konica Minolta

Step 1

Purchase your new printer fleet in combination with the all-in-one service Enabling Carbon Neutrality for the entire period of your contract.

Step 2

Konica Minolta partners with you to take action in climate protection by offsetting the emissions generated during manufacturing and transportation of the printers for you for free. Certificates, labels and the ID number of the carbon offset project provide evidence of climate neutral manufacturing.

Step 3

Together with the climate protection expert ClimatePartner we calculate the CO₂ emissions of each operating printing device for you.

Step 4

These emissions are compensated through a renowned carbon offset project without any extra work for you.

Step 5

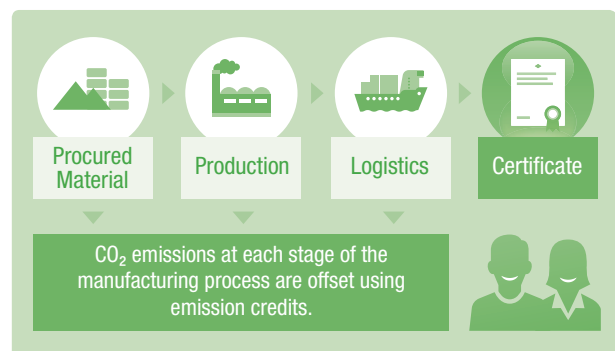
We provide you with certificates and labels to verify and display your engagement in climate protection.

Step 6

Your employees now print carbon neutrally and your company supports a Gold Standard certified carbon offset project.

Carbon neutral printing right from the start

Buy your new printer fleet in combination with Enabling Carbon Neutrality and receive proof of the completely carbon neutral life cycle of your devices in the form of certificates and a traceable ID number.



Integrate carbon neutral printing into your office environment

OFFER

Integrate climate-neutral printing into your sustainable office strategy.

LABEL & CERTIFICATE

Use them on your website, in brochures, on your print products and on your printing devices to raise awareness amongst your employees, customers, and prospects.

CHANNELS & VISUALISATION

Integrate the new activity into your annual CSR report, your website and publish a press release about it.