

# Readers' Choice 2007

*The Market Has Spoken*



Color Range

Konica Minolta

**Platinum Award**

Equipment resellers and end users representing dealer principals, sales representatives, IT managers and business buyers around the world participated in the BERTL Readers' Choice survey to offer their perspective of the most outstanding manufacturers in the digital imaging marketplace. These survey respondents selected their primary manufacturer to rate its quality and reliability of products, installation and ongoing service, ease-of-use, solutions provided, and other factors.